

JD-Digital Marketing Manager

We are looking for Digital Marketing candidates who got experience in Digital Marketing, SEO, SMO, PPC, etc and have a proven track record of successfully executing digital marketing campaigns.

Responsibilities and Duties:

Responsible for planning, developing, implementing and managing the overall digital marketing strategy. In addition they are also responsible for managing, guiding and training digital marketers and other marketing positions in the team.

Requirements:

.Expertise in Lead Generation.

- Good technical skills in Digital Marketing, SEO, SMM, PPC, etc.
- Can handle overseas projects individually along with the team.
- Should have in-depth knowledge of Link Building, Content Promotion, Reporting, etc.
- Good communication skill in English (both verbal and written)
- Execute all digital marketing, including SEO/SEM, Social Media, Display Advertising, etc.
- Research and analyze competitor advertising links
- Handle Google updates effectively to manage the ranking
- Assisting team leaders & project managers